



## *Régua WebApp*

**Product Details for Design Outsourcing**

2017

# OBJECTIVES

- This presentation provides details of a web application, namely **Régua**, with the goal of enabling web designers to create a design for the application.
- The project scope is, to develop the arts (UX, aesthetics, etc) along with the code/mockup (HTML/CSS) for a **subset of the Régua web application**.
- The contest winner will have the opportunity, after the contest, to finish the remaining of the application (and possibly other applications), negotiating directly with us.

# CONCEPTS & TERMINOLOGY

- You can think of this app as a **process management tool**, where the user will be able to **create processes and go through it**.
- Each **process** has **7** well defined **stages**. These stages are the same for all processes (fixed).
- As the user follow through each stage, the process will be **enhanced with new data**, respective to the concluded stage.
- A user might want to see a overview of all processes
- A user might want to see a summary/results of a specific process
- A user might want to work on a specific stage of existing process
- Users are usually focused in one process at time

## REMARKS

- The following wireframes are for reference only, i.e., to facilitate the understanding of the product. It's not required to follow the illustrated layout. We actually encourage the designer to come up new ideas for the layout and how to represent the desired content.
- The final product will have at least 9 pages, but for this contest, **only 3 pages** will be specified. It's desirable that the contest winner follow through the remaining pages, after the contest, dealing direct with us to set a price.
- It's possible to negotiate with us to disregard/not show some information for aesthetics purposes.
- We encourage you to ask questions on the contest platform. We will be focused in the next days to provide guidance for this contest. Expect to receive fast answers.
- We already have a working product of the Régua web application. It's a Single Page Application built with Marionette.js. We are in the process of re-designing it.
- Again, the following wireframes are for exemplification only, feel free to change it as you see fit.

# DESIRED LOOK'N FEEL

- SERIOUS
- INTUITIVE
- EASY TO DIGEST IMPORTANT INFORMATION
- FAST TO SEE IMPORTANT INFORMATION
- FLOW & TRANSITIONS, NO FLICKERING - it's a single page application built with marionette.js
- RED, YELLOW AND GREEN COLORS HAVE A MEANING IN OUR PRODUCTS, **BAD**, **AVERAGE** AND **GOOD**, RESPECTIVELY - also they are part of our logo. we are not requiring that you use it, this is just a contextual information
- LESS IS MORE

The following wireframes are for 3 pages, and only those 3 pages are needed for this contest:

## **HOME** PAGE

This is where the user will land after login. The goal of this page is to allow the user to have an overview of all processes and/or select a process to work on.

## **PROCESS OVERVIEW** PAGE

This page will give an summary of a specific process, and will provide links/guidance for completing each of the stages.

## **EXECUTIVE NEGOTIATION STAGE** PAGE

Each stage of a process have it's own page. This page is respective to the Executive Negotiaton stage.

This is the first page the user will see once he logs in. Here he should have an overview of all the processes.

It has roughly 2 sections in it. One to give a overview of all process, and the other to list all process and give a summary about each of them.

The user can click a process card to go to that process specific page, or create a new process, or delete a project.

Usually the number of processes will be around 15 but can go up to 100.

**Where/how all this elements will go/fit is up to you.**

## Processes Overview

The process overview section should have the following informations in it (the most important informations are highlighted):

- Number of active processes
- Number of completed processes
- Completion (e.g., 72%)
- Activiy feed (e.g.: very short list of notifications, *who did what* and *when*)
- Expenses (\$) of all processes (each process has a cost, need to show the sum here)

Process #1  
Summary Card

Process #2  
Summary Card

Process #3  
Summary Card

Each process card should have the following information (it's possible to disregard/not show some information for aesthetics purposes):

- Process name (very important)
- Expenses (\$) process cost
- Status description(dinamic content based on the current stage of that process)
- Current stage (the name of the current stage the process is on, e.g., "Current step: Executive Negotiation >")

Process #n  
Summary Card

+ new process

The user can create or delete a process. I have no idea where to put those buttons.

Also the user may want to filter and sort the process es. It's desirable to fit sorting and filtering somewhere.

This the main page of a specific process. All processes have 7 stages, represented on the right. As the process advances, the stages are concluded.

It's important to note that, most users will be very focused on one processes at time.



Stage name



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.

Stage descriptions.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.



• Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed quis dapibus lorem.

The name of the process needs to be somewhere in this page.

## Processes XPTO Summary

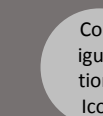
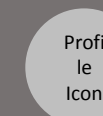
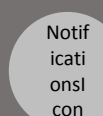
(see next slide)





- As the user goes through each stage, the process is enhanced with new data.
- The goal of this section is to dynamically provide a summary of these informations:
- Process name, (date created, last modified, last modified by – those last 3 are optional, only if you can find a place for them)
  - After SETUP stage
    - Number of entities analyzed
    - Number of groups analyzed
    - Period of analysis (e.g., “from January 2015 to March of 2017”)
    - Expenses (\$)
  - After ANALYSIS stage
    - Number of analysis saved
  - After COMPARISON & SELECTION stage
    - Analysis parameter #1 (text)
    - Analysis parameter #2 (text)
    - Analysis parameter #3 (text)
    - Inefficiencies (\$)
    - Pie Chart\*
    - Bar Chart\*
  - After EXECUTIVE NEGOTIATION stage
    - Executive Goal (\$)
    - Description
  - After PER ENTITY NEGOTIATION stage
    - Number of entities negotiated (e.g., “2 entities out of 15 in accordance)
    - Sum of Entities Goals (\$)
  - After BALANCE REVIEW stage
    - Difference between sum of entities goals and executive goal (\$) – can be positive or negative
    - Negotiation parameter #1 (%)
    - Negotiation parameter #2 (%)
    - Negotiation parameter #3 (%)
  - After EXPORT RESULTS stage
    - Who exported when

## Processes XPTO Summary



Process #1

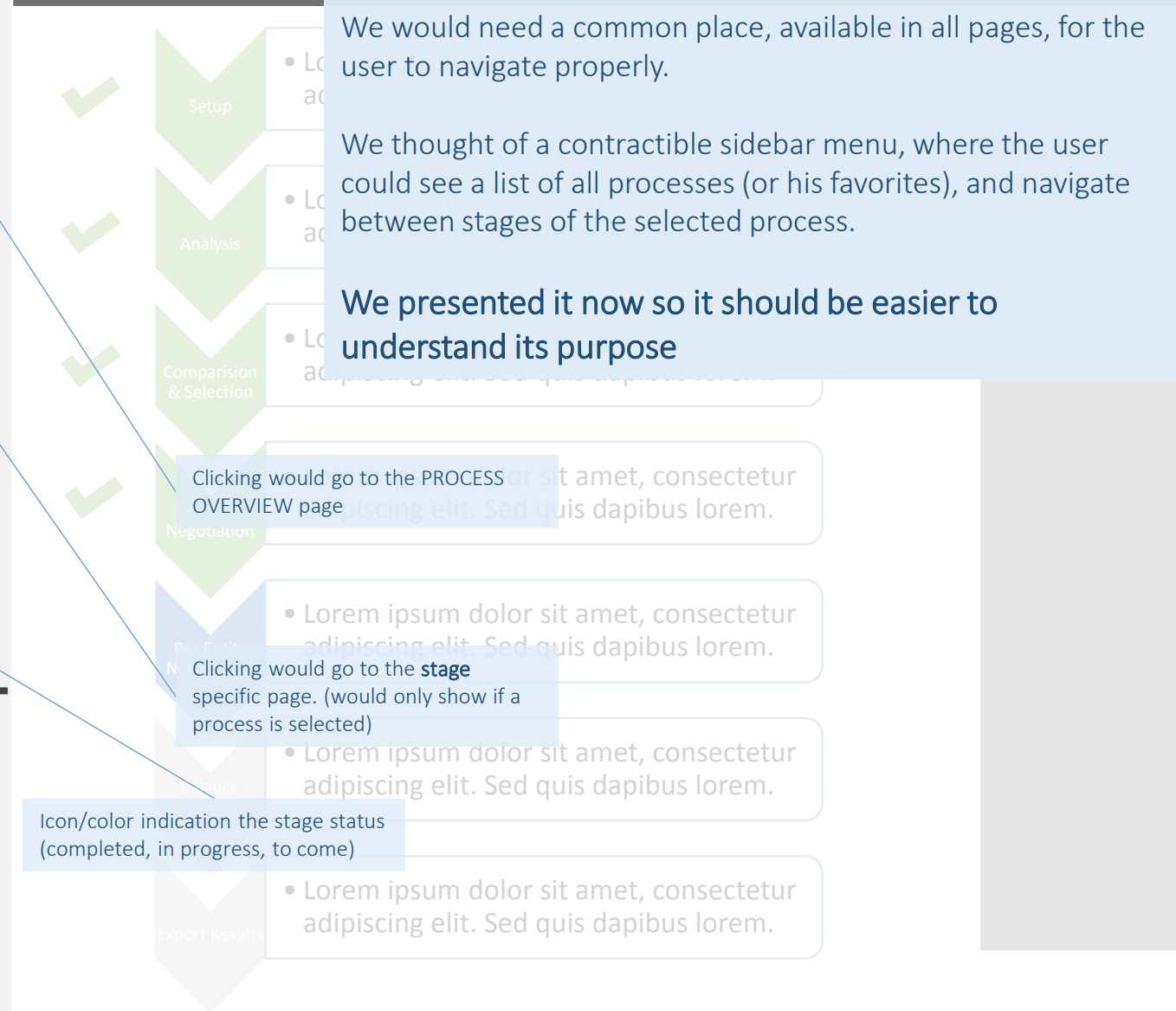
Process #2

- ✓ Setup
- ✓ Analysis
- ➔ Comparision & Selection
- ...

Process #3

+ NEW PROCESS

OVERVIEW (HOME PAGE)



We would need a common place, available in all pages, for the user to navigate properly.

We thought of a contractible sidebar menu, where the user could see a list of all processes (or his favorites), and navigate between stages of the selected process.

We presented it now so it should be easier to understand its purpose

Along with these icons, the sidebar forms the common layout. Again, this is just a suggestion. Feel free to follow it or to improve it.

This page is specific to EXECUTIVE NEGOTIATION stage.

We already have this **page built** and in the next slide is shown what information we want in it, alongside with built page. **How can you do it better?**

We do not require you to do the animations/transitions. But your visual components must be a accessible/changeable through javascript.

Gap Adjustments

Growth & Inflation Adjustments

Seasonality Adjustments

Where/how those go ?? ->>

CANCEL  
BUTTON/LINK

SAVE  
BUTTON/LINK

BACK TO PROCESS  
OVERVIEW BUTTON/LINK

EXECUTIVE NEG.

MAIS - RÉGUA

Notificati onsl con

Profi le Icon

Conf igura tions Icon

This is a control. The user can interact with it, affecting some values in the page. Most first time users don't realize this is a control, so its not intuitive.

Ajuste de Lacuna

100

The user will use this control to adjust values to point where he likes it. We don't like this table representation.

Lacuna R\$ (Lacuna %)

Valores Ajustados

6.500,00 (21.67 %)

30.000,00

23.500,00

Valores Originais

6.500,00 (21.67 %)

30.000,00

23.500,00

Represents how much the user could have saved(\$)

in the past 12 months

Represents how much the user expended (\$)

in the past 12 months

Represents how much the user could have expended(\$)

in the past 12 months, if he were to be more efficient

These are the adjusted values

These are the original values

These are controls. Inflation & growth

Orçamento para os Próximos 12 Meses

Inflação/PIB

10 %

Crescimento

43 %

ORÇAMENTO

45.900,00

META

35.955,00

GANHO

9.945,00

How much he will expend in the next 12 months if he continues his behavior

How much he will expend in the next 12 months if he improves his behavior (this is the goal)

How much he will save in the next 12 months if he improves his behavior

Sazonalidade para os Próximos 12 Meses

Lacuna sobrando: 0.0%

Jan

8.3%

2.984

Fev

8.3%

2.984

Mar

8.3%

2.984

Abr

11.8%

4.112

Mai

23.8%

8.557

Jun

3.1%

1.115

Jul

0.6%

216

Ago

2.2%

791

Set

8.3%

2.984

Out

8.3%

2.984

Nov

8.3%

2.984

Dez

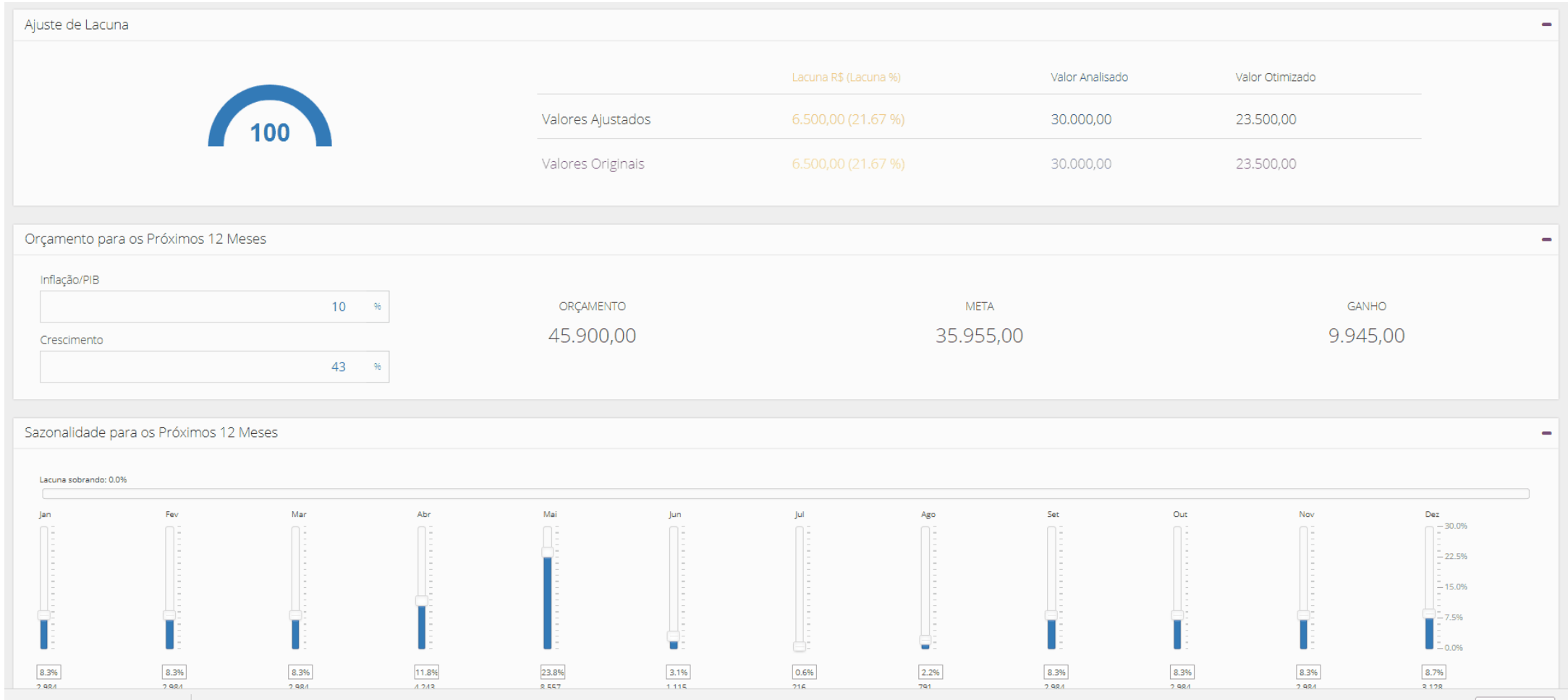
8.7%

3.128

These are controls. Here he distributes his goal in the next 12 months.

This is a gif. See next slide for a clear screen. Go into presentation mode to play it.

MAIS



This is a gif. Go into presentation mode to play it.

END

GOT QUESTIONS?  
WE AWAIT THEM AT THE CONTEST PLATAFORM!

GOOD LUCK!